



# Charter Schools

**The Good, the Bad, and the Ugly**

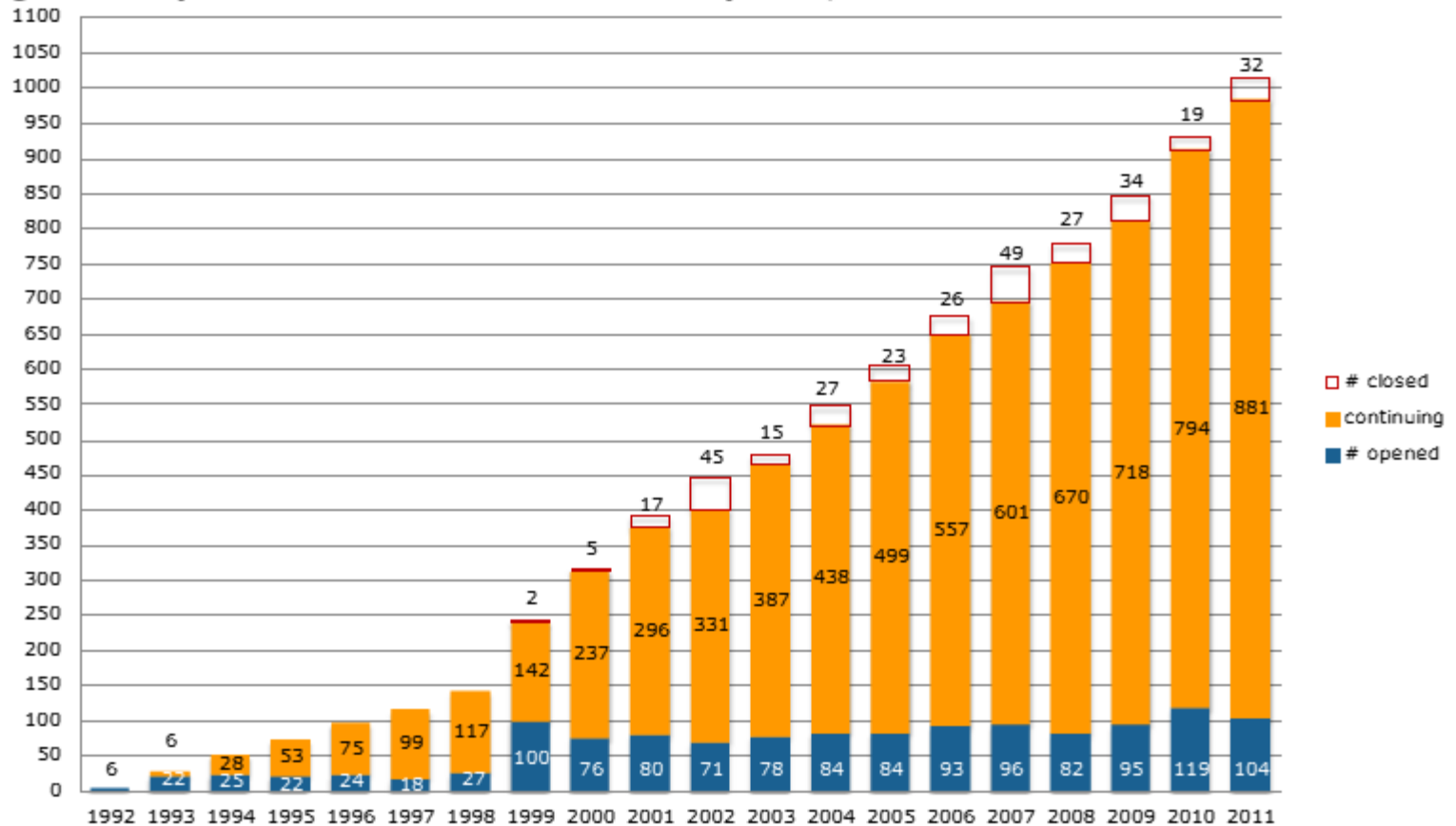
**What it takes to start one.**

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**Dr. Erin Craig  
Doron Zinger**

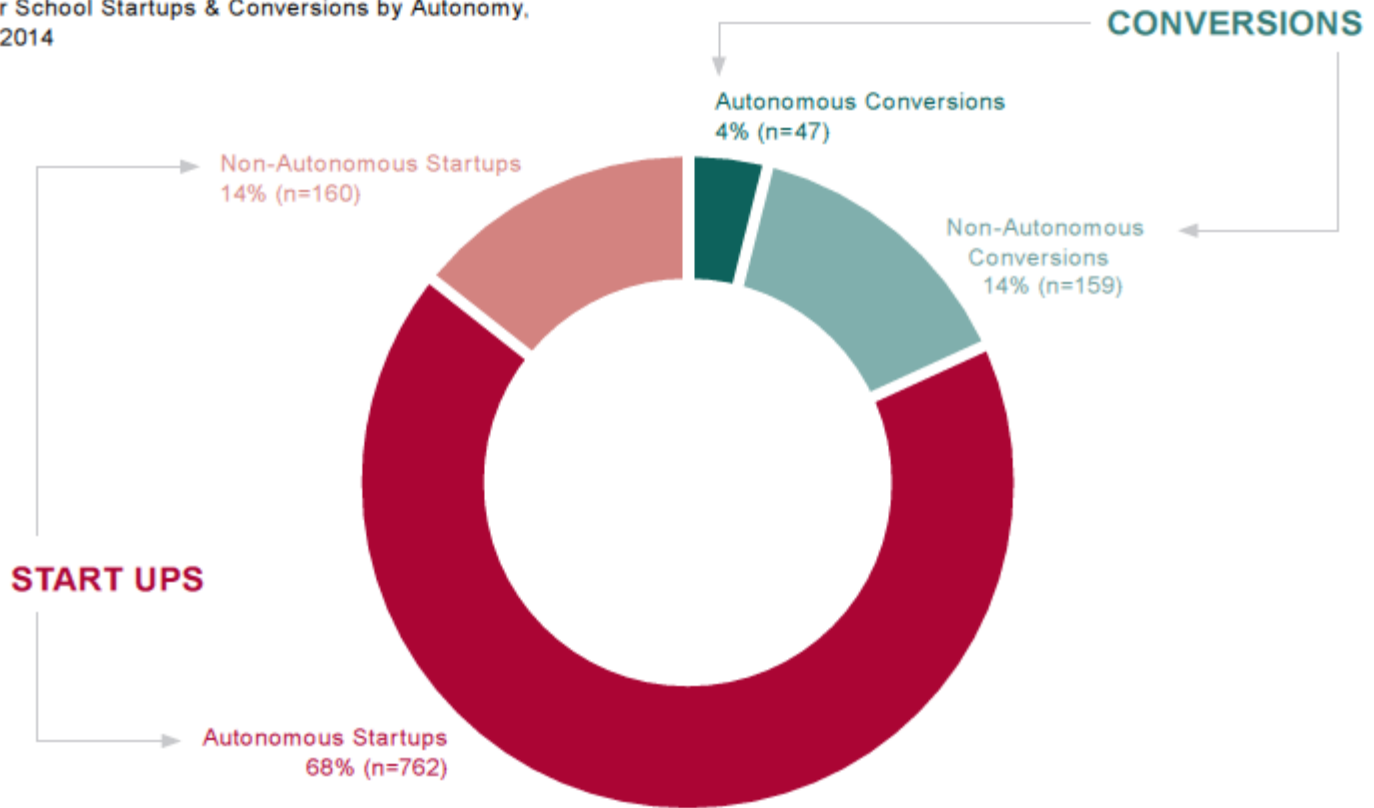
# Charters in California

**Figure 2: Opened and Closed Charter Campuses, 1991-2011**



# Charters in California

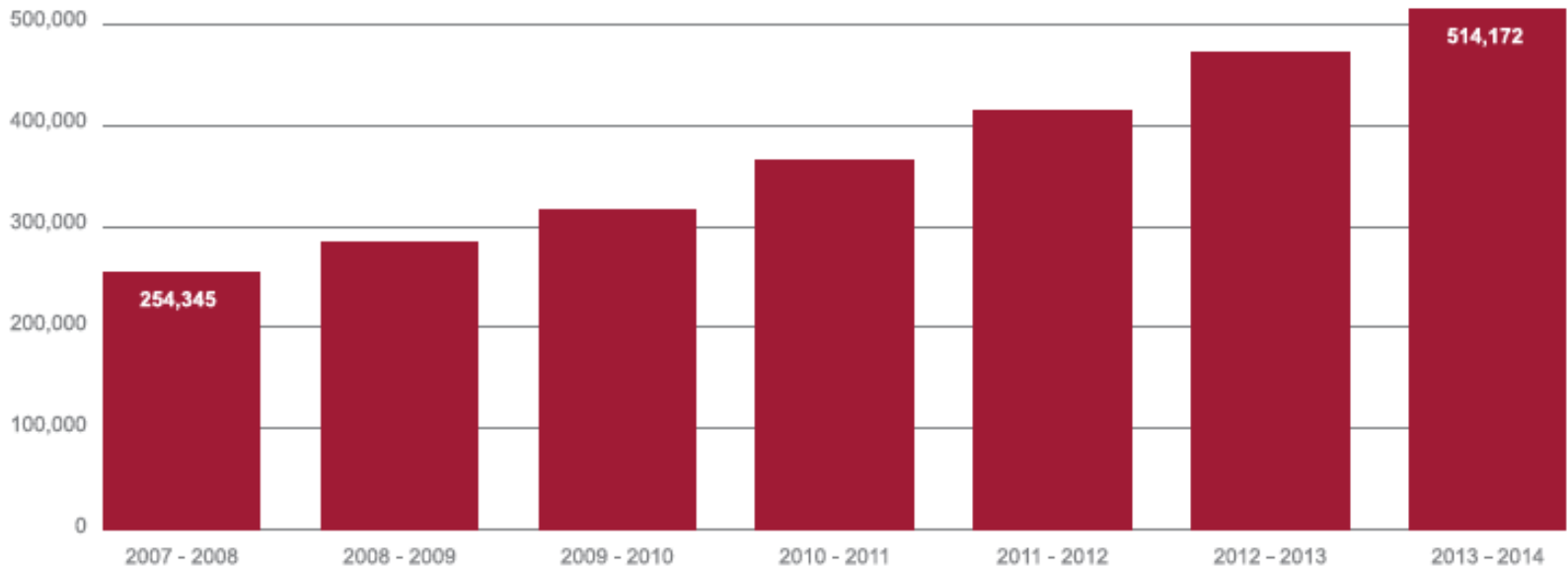
**FIGURE 14**  
Charter School Startups & Conversions by Autonomy,  
2013 - 2014



# Charters in California

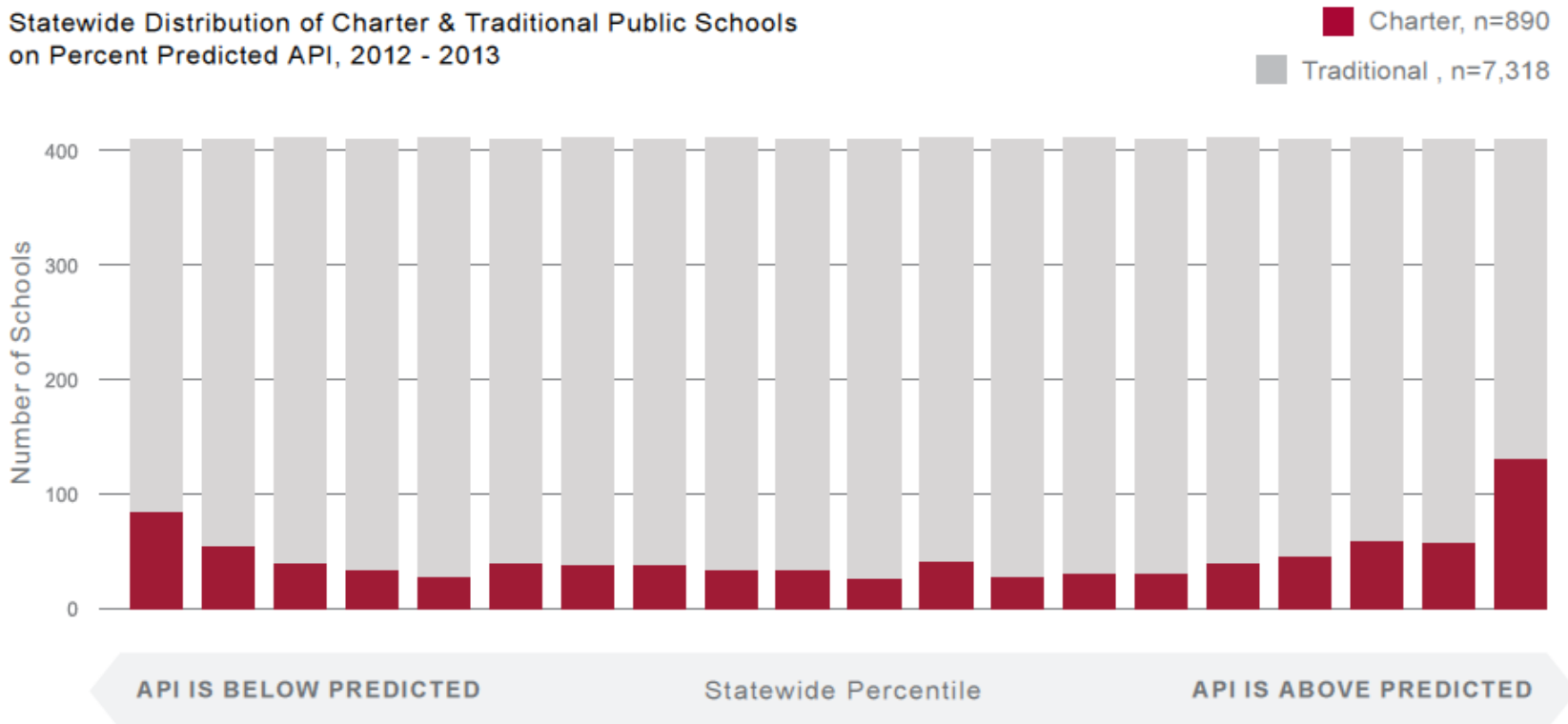
**FIGURE 15**

Growth in Student Enrollment in California Charter Schools, 2007 - 2008 to 2013 - 2014



# Charters in California

**FIGURE 8**  
Statewide Distribution of Charter & Traditional Public Schools  
on Percent Predicted API, 2012 - 2013

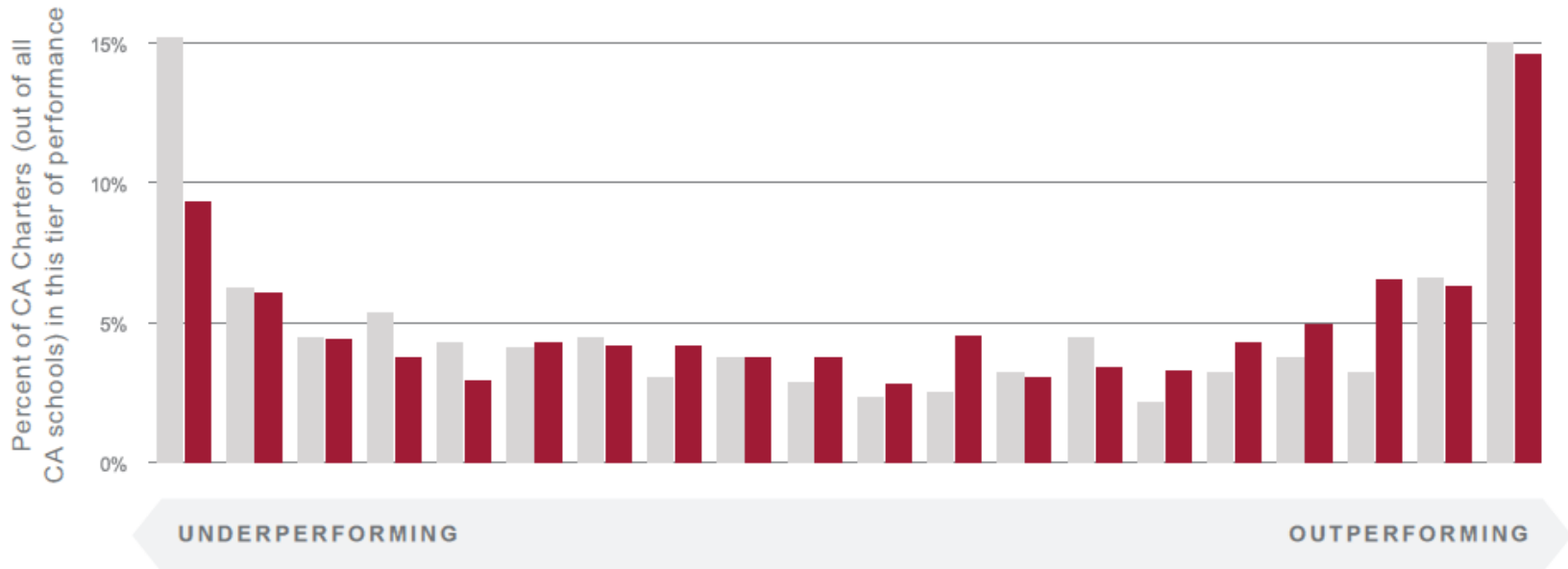


# Charters in California

**FIGURE 3**

Percentage of California Charters on Percent Predicted API

■ 2007 - 2008 ■ 2012 - 2013



# The Good



# The Bad





# The Ugly

Los Angeles Daily News

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### Two Los Angeles charter school closed without input

#### RELATED

Judge questions legality of LAUSD's effort to close Magnolia charter schools

By **Thomas Himes**, Los Angeles Daily News

POSTED: 07/20/14, 4:23 PM PDT

Los Angeles Unified School District officials closed two schools, both charters that outperform the classroom, based on the finding of a “draft” audit to release. Some 400 families — the majority of children at Van Nuys’ Magnolia Science Academy — need to find a new school if district officials proceed with the charter and its sister institution, Magnolia

Los Angeles Unified’s school board “conditioned” the schools’ charters — contracts allowing them to expire in March, with the explicit direction that should the district staff were to report back to board, doc

### Charter school founders sentenced in misuse of funds

*Ivy Academia's Yevgeny 'Eugene' Selivanov is sentenced to four years, eight months in prison while his wife gets 45 days in jail.*

October 04, 2013 | By Howard Blume

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The founders of a San Fernando Valley charter school were sentenced Friday for the misappropriation of more than \$200,000 in public funds in a case that could affect charter schools statewide.

Yevgeny "Eugene" Selivanov, the co-founder of Ivy Academia Charter School, faces four years and eight months in prison.

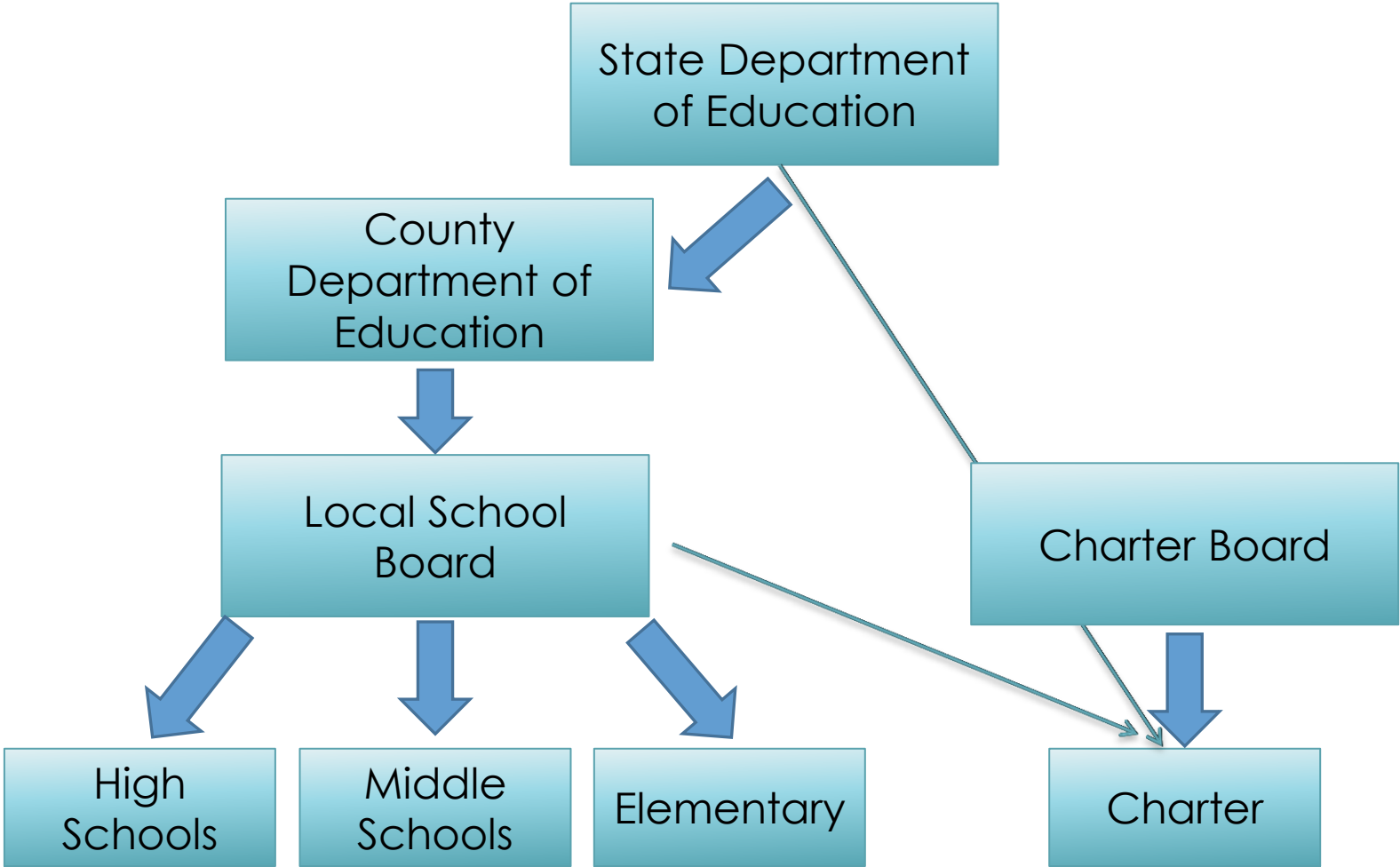
His wife, Tatyana Berkovich, who had a lesser role in managing school finances, must serve 45 days in County Jail. She also will be sentenced to five years probation and 320 hours of community service.

Charter advocates followed the case closely. They said it could expose other operators to prosecution and could undermine the flexibility of California campuses that now enroll more than 410,000 students.

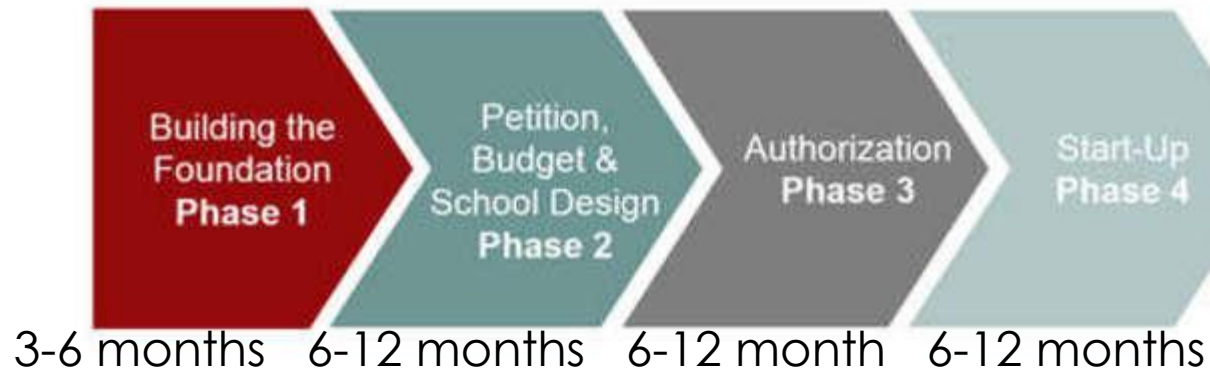


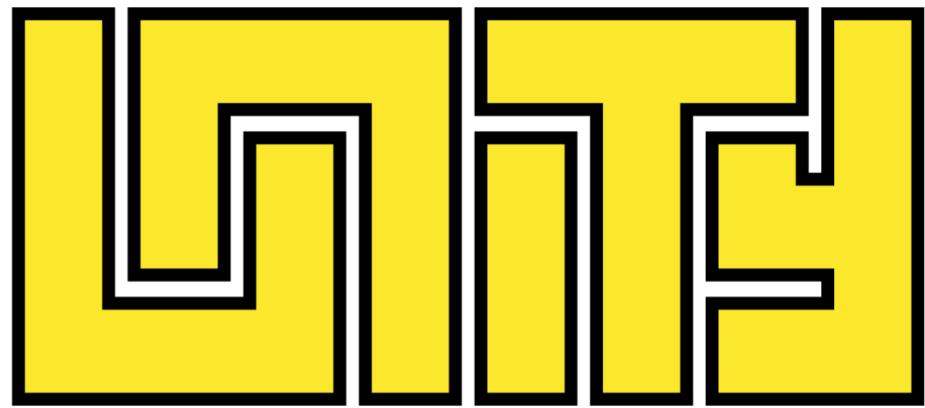
Charter school co-founder Yevgeny "Eugene" Selivanov, shown... (Irfan Khan / Los Angeles...)

# Oversight and regulation



# The Chartering process





**MIDDLE COLLEGE  
HIGH SCHOOL**

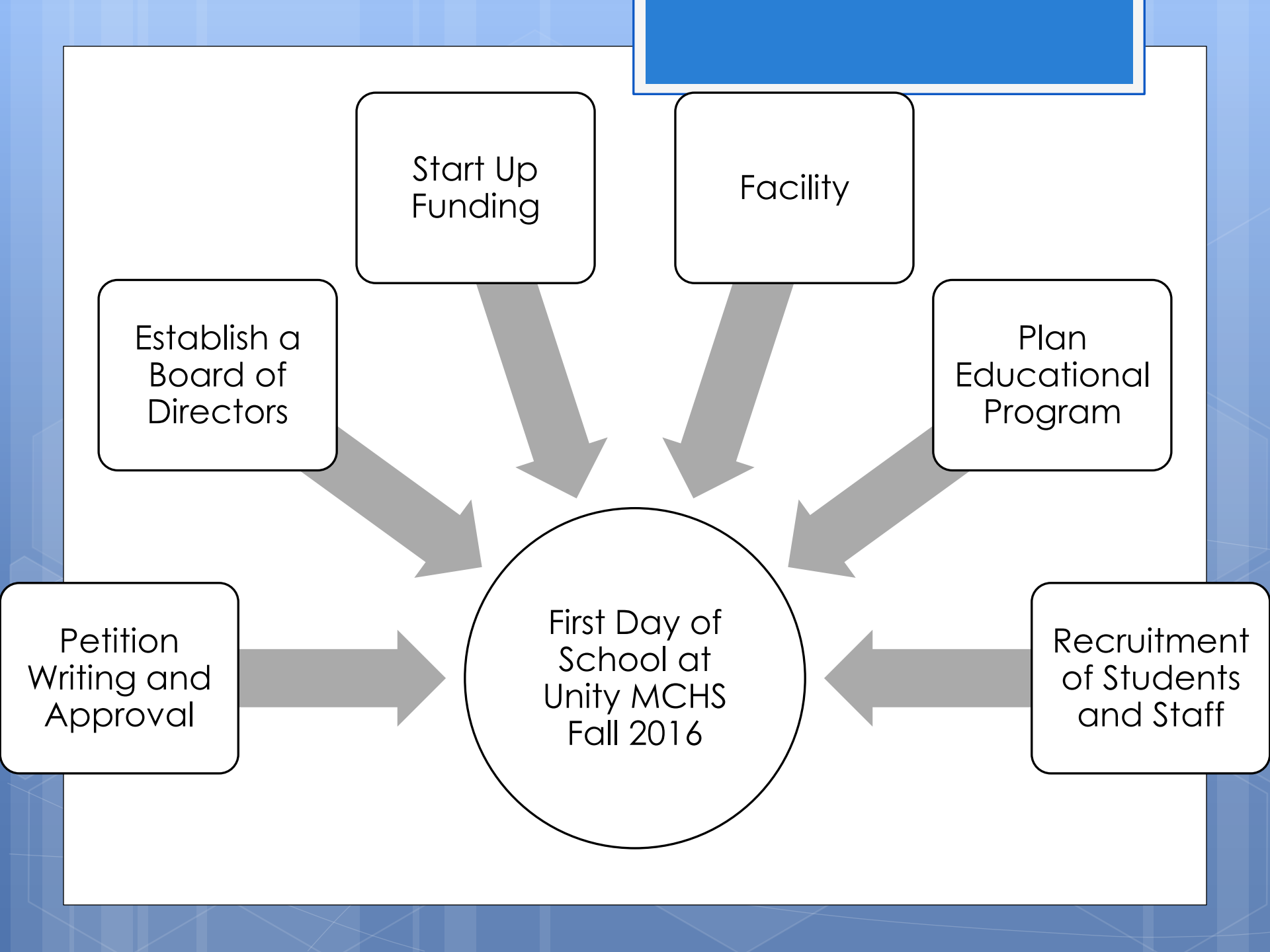
Erin Craig, Ed.D.  
Founding Principal/Executive Director  
Unity Schools SoCal

# So You Want to Start A Charter...

- Fulfilling a need and finding a “nitch”
- Expertise in:
  - Curriculum & instruction
  - Business and operations
  - Charter school finance
  - Governance
  - Development and partnerships
  - Facilities

# So You Want to Start A Charter...

- Entrepreneurial
- Grit
- Strategic and innovative leadership
- Shared leadership
- Commitment to serve students
- Charter school education



# Charter Petition Summary

- 16 Element Petition
- Budget and cash flow projections, including start-up costs, three-year operational budget and three years of cash flow statements
- Legal assurances
- Description of founding team
- Facilities plan
- Potential impact on the authorizer



# Charter Petition Submission

- Submit in the format requested
- Electronic and hard copies
- 12 copies in binder tabbed
- Educational services
- Business services
- Board members
- Copy at district office for the public
- Capacity interview (if asked)
- Clock starts

# Public Hearing & Vote

<b>PUBLIC HEARING</b>	<b>VOTE</b>
<p>Fill the room Families Political powers Community members Public comment Charter presentation Question and answer</p>	<p>Fill the room Public comment Questions and answer Board vote</p>

# Appeal if Necessary

- Robust appeal paperwork
- Cannot change the petition
- Appeal date – 30/60 day clock starts again
- Public hearing & vote
- If denial.....appeal to the state of CA
- MOU with authorizer (district, county, CA)

# LCFF Charter School Funding

## Highlights

- Districts and Charters are now funded equally.
- Additional funding is provided for EL/LI students.

## Pitfalls

- Charters are capped for concentration funding based on the local school district's percentage, or if in multiple districts, the highest percentage not to exceed the charters own rate.

# Unity MCHS Charter Petition Process

Submitted March 12, 2015

Public hearing April 16, 2015

Vote May 7, 2015

# Charter School Challenges

- Long term facilities
- Sustainability and burn out
- Minimal home office support for start ups
- Leaders hold multiple positions
- Compensation
- Politics and charter renewal

# Why Charter Schools?

- An educational vision comes to life
- Autonomy and choice with accountability
- Every student and adult matters
- Collaboration and shared leadership
- Work force development
- Making positive change efficiently
- Creation of a community school

# Check us out online!

Email: [ecraig@unityhigh.org](mailto:ecraig@unityhigh.org)

Website: [www.unitymchs.org](http://www.unitymchs.org)

Facebook: [https://www.facebook.com](https://www.facebook.com/UnityMCHS)  
UnityMCHS

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**Thank you!**

